



**THE SHPIGLER GROUP**  
STRATEGY MANAGEMENT CONSULTING SERVICES

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**FOR IMMEDIATE RELEASE**

December 1, 2009

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**David Shpigler to Discuss Economics of Energy Storage in Webcast**

MONTEBELLO, NY, December 1, 2009 – David Shpigler of The Shpigler Group will participate on a webcast hosted by Energy Central on December 9, 2009. The presentation, *Making the Business Case for Utility-Scale Distributed Energy Storage*, will be jointly presented by four panelists:

- Warren Causey, Vice President, Sierra Energy Group
- David Shpigler, President, The Shpigler Group
- Joel Swisher, Director of Technical Services, Camco North America
- Chris Hickman, Senior Vice President, Ice Energy

The call will begin at 12:00 noon Eastern on Wednesday, December 9, 2009 and will review some of the key technical, operational, and financial aspects of the emerging field of energy storage. David Shpigler's portion of the presentation will focus on the Value Proposition Analysis based on results from analysis conducted with EPRI and SCPPA.

**About the Shpigler Group, Inc.**

The Shpigler Group supports a clients through the development of strategic management consulting services. We focus on the electric utility and communications industries in identifying opportunities to create value in a constantly changing world. For more information about the firm, please visit the company website at [www.shpigler.com](http://www.shpigler.com).