

The Shpigler Group Launches Service

FOXBORO, MA, September 1, 2001 - A new strategy consulting service, The Shpigler Group, has been formed to serve the needs of utilities, municipalities, telecommunications service providers, and technology and infrastructure developers in order to deal with communications and technology issues. The new firm has promised to focus on solving complex issues involving strategic assessment, market analysis, business case development, economic evaluation of network design, and competitive and partnership assessment. "Given today's difficult operating environment, those who deal in the communications and high tech field need to carefully evaluate and design their business strategies in order to overcome the complexities of a market that has seen so much investment value lost," explained David Shpigler, the founder and President of the new firm. "The Shpigler Group will serve as highly focused specialists, analyzing the true economics associated with any given endeavor in order to drive the strategy for the organization."

In a world full of management consultants that claim to offer value creation for clients, The Shpigler Group plans to offer a new business model to the industry. "We can't afford to act like other firms," Shpigler stated. "Our firm will differentiate itself from the field – we will specialize to ensure we know our field; we will offer clients solutions based on detailed and rigorous analysis; we will work faster to ensure timely work; we will maintain a lean organization so that we can offer the highest quality work at reasonable prices. Furthermore, we will do what no other firm I am aware of does – we will stand behind our work."

Media Contact:

Vivian Shpigler
Director of Marketing
The Shpigler Group
(845) 348-3181
vshpigler@shpigler.com