

David Shpigler to Deliver Presentation at IEEE Conference

NYACK, NY, July 18, 2002 - David Shpigler, President of The Shpigler Group, will address the attendees of the IEEE Power Energy Society Summer Meeting 2002. The conference will be held at the Palmer House in Chicago, IL from July 21-25, 2002. David will deliver a presentation entitled, "*Potential Future Marketplace Role of Broadband Power Line Carrier*" during a panel discussion scheduled for July 23rd from 9 a.m. to 12 noon.

The Shpigler Group is a strategy management consulting firm focused on the telecommunications and technology sector. The Shpigler Group works with utilities, municipalities, telecom service providers, and infrastructure and technology developers. For these clients, The Shpigler Group works to solve complex issues involving strategic assessment, market analysis, business case development, economic evaluation of network design, and competitive and partnership assessment. For more information about the firm, visit the company website at www.shpigler.com.

Media Contact:

Vivian Shpigler
Director of Marketing
The Shpigler Group
(845) 348-3181
vshpigler@shpigler.com