

## David Shpigler to Address Attendees of Wireless Antenna Systems Conference

NYACK, NY, October 1, 2004 – David Shpigler, President of The Shpigler Group, will co-present a session at Antenna Systems 2004 along with Don Chaffee, Chief Technology Officer of Telephonics Wireless. The session, entitled “Opportunities to Improve the Business Case Using Smart Antenna Technologies” will provide a case study in how smart antennas can improve the economics for wireless service providers and how financial analysis can be used to support marketing efforts for new technologies. The conference will be held at the Hyatt Regency Tech Center in Denver, CO and the session with David Shpigler and Don Chaffee is scheduled for Thursday, October 7 at 2:00 p.m. Information about the conference can be found at [www.antennasonline.com/ast\\_conf2004\\_program.htm](http://www.antennasonline.com/ast_conf2004_program.htm).

\*\*\*\*\*

*The Shpigler Group is a strategy management-consulting firm focused on the telecommunications and technology sector. The Shpigler Group works with utilities, municipalities, telecom service providers, and infrastructure and technology developers. For these clients, The Shpigler Group works to solve complex issues involving strategic assessment, market analysis, business case development, economic evaluation of network design, and competitive and partnership assessment. For more information about the firm, visit the company website at [www.shpigler.com](http://www.shpigler.com).*

Media Contact:  
David Shpigler  
President  
The Shpigler Group  
(845) 348-3181  
[shpigler@shpigler.com](mailto:shpigler@shpigler.com)