

David Shpigler to Speak on Panel at Platts Conference

NYACK, NY, October 20, 2004 – David Shpigler, President of The Shpigler Group, will speak on a panel of key industry players at the Platts E-source Members' Forum and Exhibit, to be held at the Broadmoor in Colorado Springs, CO November 9-12. The topic of the plenary session will be "Broadband over Power Lines: Hype or Hope?" and will provide conference attendees with an opportunity to pose questions about the state of Broadband over Power Line and its potential impact in the future. Other panelists will include Rachel Reiss, Senior Research Associate, E Source Technology Assessment Group; Ellen Dollard, Manager of Utility Marketing, Public Service Electric and Gas Company; Dave Mulder, Vice President, Business Development, Current Communications; and Keith Brightfield, Project Manager, Strategic Projects, Ameren Corporation. The session will be held on Thursday, November 11, 2004 from 8:30 to 10:00 a.m.

Additional information about the conference can be found [here](#).

The Shpigler Group is a strategy management-consulting firm focused on the telecommunications and technology sector. The Shpigler Group works with utilities, municipalities, telecom service providers, and infrastructure and technology developers. For these clients, The Shpigler Group works to solve complex issues involving strategic assessment, market analysis, business case development, economic evaluation of network design, and competitive and partnership assessment. For more information about the firm, visit the company website at www.shpigler.com.

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