

## The Shpigler Group to Speak at Wisconsin State Telecommunications Association

NYACK, NY, September 29, 2004 – Rick Gunderson, Associate of The Shpigler Group, will speak at the Wisconsin State Telecommunications Association (WSTA) Fall Conference and Exhibits. Rick will address conference attendees and provide a briefing of the state of Broadband over Power Line Technology. The session will highlight key industry issues, including information on technology trends, market developments, network architectures, customer acceptance of the technology, and opportunities for telecom companies and other aspiring service providers. The conference will be held at The LaCrosse Center in LaCrosse, WI on October 4-5, 2004.

Information about WSTA can be found at [www.wsta.info/](http://www.wsta.info/).

\*\*\*\*\*

*The Shpigler Group is a strategy management-consulting firm focused on the telecommunications and technology sector. The Shpigler Group works with utilities, municipalities, telecom service providers, and infrastructure and technology developers. For these clients, The Shpigler Group works to solve complex issues involving strategic assessment, market analysis, business case development, economic evaluation of network design, and competitive and partnership assessment. For more information about the firm, visit the company website at [www.shpigler.com](http://www.shpigler.com).*

Media Contact:  
David Shpigler  
President  
The Shpigler Group  
(845) 348-3181  
[shpigler@shpigler.com](mailto:shpigler@shpigler.com)