

David Shpigler to Share Panel at Broadband Power Line Conference

NYACK, NY, September 3, 2004 – David Shpigler, President of The Shpigler Group, will speak on a panel of leading industry experts at the 2004 Annual Conference of the United Power Line Council. The topic of the session will be “Building a BPL Business Case”, and will provide conference attendees with an opportunity to integrate all of the information throughout the conference in the context of a complete business case that can be developed for any electric utility or their partners. Included in the session will be materials developed by The Shpigler Group and released in the third annual BPL Business Opportunities Syndicated Research Study by the United Telecom Council. The panel session, to be held Tuesday, September 14, 2004 from 3:30 – 5:00 p.m., will also include John Berlin of Liberty Associated Group and Glen Campbell of Merrill Lynch Canada.

Additional information about the conference can be found at www.uplc.org.

The Shpigler Group is a strategy management-consulting firm focused on the telecommunications and technology sector. The Shpigler Group works with utilities, municipalities, telecom service providers, and infrastructure and technology developers. For these clients, The Shpigler Group works to solve complex issues involving strategic assessment, market analysis, business case development, economic evaluation of network design, and competitive and partnership assessment. For more information about the firm, visit the company website at www.shpigler.com.

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