

## The Shpigler Group to Speak at BPL Today Conference

NYACK, NY, Aug. 15, 2005 – Shawn Cullingford, Vice President of Engineering of The Shpigler Group, will speak in a live interactive audio conference, “Building the BPL Business Model,” to be held on Aug. 19, 2005. Shawn will give an informative exposition on the viability of predicting the failures of a grid element, discuss the cost effectiveness of BPL, as well as provide an overview of potential utility applications that are made available by BPL. Other speakers will include Walter Adams, Vice President for Commercial Services, COMTek; and Joseph Cufari, Vice President of Business Development, Current Communications. The session will be held on Friday, Aug. 19, 2005 from 12:00 to 1:30 p. m. Additional information about the conference can be found [here](#).

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*The Shpigler Group is a strategy management-consulting firm focused on the telecommunications and technology sector. The Shpigler Group works with utilities, municipalities, telecom service providers, and infrastructure and technology developers. For these clients, The Shpigler Group works to solve complex issues involving strategic assessment, market analysis, business case development, economic evaluation of network design, and competitive and partnership assessment. For more information about the firm, visit the company website at [www.shpigler.com](http://www.shpigler.com).*

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