



FOR IMMEDIATE RELEASE

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The Shpigler Group Launches RAMPS System®

NYACK, NY, Sept 22, 2005 – The Shpigler Group, a strategy management-consulting firm and broadband service provider, announced today that they are launching **RAMPS System®** – a critical system which promises to support every stage of a utility’s development of a Broadband over Power Line (BPL) network, as well as provide the needed support for ongoing specialized operational concerns.

RAMPS System® (Record Assessment, Mitigation & Performance Support) System is a concise response to developing industry trends which are dashing toward a more economically efficient use of the electric infrastructure. One way utilities are doing this is by supplying consumer services, thus adding value to their infrastructure. **RAMPS System®** pledges to effectively address a myriad of concerns that arise from this rapidly developing trend; and so **RAMPS System®** will address network architecture design strategy, periodic performance evaluation, FCC compliance standards, radio frequency mitigation management and procedures, and explicit radio frequency database analysis and maintenance.

“As a BPL network escalates from a trial to full-scale deployment serving hundreds of thousands of subscribers, the role of network administrators becomes increasingly convoluted, requiring an automated, all encompassing management solution,” explained Shawn Cullingford, Vice President, Engineering of The Shpigler Group. “In order for a utility to maintain its resources, it needs the support of a system that was specifically developed to ensure a BPL network’s efficiency.”

According to the **RAMPS System®** development team, the focus of the project was to create a scalable solution that would support a BPL deployment from the earliest stages of system layout, through deployment, and then to help navigate long-term operational issues. The team’s driving motivator was to for **RAMPS System®** to effectively reduce network operations costs.

“The Shpigler Group has been able to leverage its extensive experience in working with over 100 utilities on BPL projects in order to develop **RAMPS System®**,” explained David Shpigler, President of The Shpigler Group. “Given

the firm's experience, we have seen all utilities face similar obstacles at similar junctions in a BPL deployment and we have developed a systematic solution to support a utility in plot a course through these problems."

The Shpigler Group, through its subsidiary, Lighthouse Broadband, is actively working with Consumers Energy in Michigan to deploy a BPL system. Thanks to The Shpigler Group's detailed efforts in developing **RAMPS System**® in support of Lighthouse Broadband's operating structure, the firm is now making **RAMPS System**® available to other utilities.

Market analysis indicates that **RAMPS System**® will prove to be the multifaceted backbone system needed to maintain the ongoing operations of complex BPL networks. Financial modeling and case study experience has projected that **RAMPS System**® will effectively reduce network operations expense by 44%. To date, no other unified system exists to address the prerequisite fundamentals of any BPL deployment.

The Shpigler Group

The Shpigler Group is a strategy management-consulting firm and broadband provider focused on the telecommunications and technology sector. The Shpigler Group works with utilities, municipalities, telecom service providers, infrastructure and technology developers, public utility commissions, and defense contractors. For these clients, The Shpigler Group works to solve complex issues involving strategic assessment, market analysis, business case development, economic evaluation of network design, and competitive and partnership assessment. For more information about the firm, visit the company website at www.shpigler.com.

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