



THE SHPIGLER GROUP
STRATEGY MANAGEMENT CONSULTING SERVICES

FOR IMMEDIATE RELEASE

May 3, 2011

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David Shpigler to Present Electric Vehicle Study Findings at UTC Telecomm

MONTEBELLO, NY, May 13, 2011 – David Shpigler, President of The Shpigler Group, will offer a presentation on electric vehicle impacts to utilities to attendees of the UTC Telecom 2011 conference. The session, *Power Hour: Are You Ready Electric Vehicles—Really?*, will offer results of the recent study developed by The Shpigler Group, *Gearing Up for Electric Vehicles: Tackling the EV Challenges to the Smart Grid*.

The presentation will cover a number of topics, including:

- How electric utilities can prepare for the growth of the electric utility market
- How to develop a utility-centric strategy for managing EV growth
- Developments in vehicle-to-grid storage
- Core EV business models for electric utilities
- Technology and energy growth projections

David's presentation will be held on Thursday, May 12, 2011 at 7:00 a.m. at the Long Beach Convention Center. Information about the conference can be found [here](#).

About the Shpigler Group, Inc.

The Shpigler Group supports a clients through the development of strategic management consulting services. We focus on the electric utility and communications industries in identifying opportunities to create value in a constantly changing world. For more information about the firm, please visit the company website at www.shpigler.com.