



**THE SHPIGLER GROUP**  
STRATEGY MANAGEMENT CONSULTING SERVICES

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**FOR IMMEDIATE RELEASE**

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For more information, contact  
David Shpigler  
845-920-7001

**David Shpigler to Discuss Financial Impacts of Smart Grid at UTC Telecom**

MONTEBELLO, NY, May 10, 2010 – David Shpigler, President of The Shpigler Group, will present results of analysis on smart grid deployment at the UTC Telecom 2010 to be held in Indianapolis, IN. David will give a presentation entitled, *Evaluating the Financial Impact of Your Smart Grid: Do You Know the Truth?*

The expected financial, operational, and environmental impacts of a Smart Grid programs can often be difficult to measure, but there is a proven way according to a special report commissioned by UTC. David's presentation reveals the study's results and explains the methodology. Attendees will learn the secrets of how to measure the true impact of your Smart Grid efforts. During the presentation, David will focus on four key topics of smart grid activity:

1. Smart Grid Vision – the emerging trends developing within the smart grid industry
2. Business Case - the results of business case analysis of smart grid deployment
3. Key Factors to Consider – six key factors that can have material impacts on the success of a proposed smart grid deployment
4. Next Steps – key issues that each utility must take into account as it develops its own smart grid plans

David's presentation will be held on Monday, May 24, 2010 at 4:30 p.m. at the Indiana Convention Center. Information about the conference can be found [here](#).

**About the Shpigler Group, Inc.**

The Shpigler Group supports a clients through the development of strategic management consulting services. We focus on the electric utility and communications industries in identifying opportunities to create value in a constantly changing world. For more information about the firm, please visit the company website at [www.shpigler.com](http://www.shpigler.com).