



**THE SHPIGLER GROUP**  
STRATEGY MANAGEMENT CONSULTING SERVICES

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**FOR IMMEDIATE RELEASE**

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**The Shpigler Group to Offer Presentation on Wireless Collocation Trends**

MONTEBELLO, NY, January 6, 2009 – David Shpigler of The Shpigler Group will address the audience of Utilisite Council's 2009 Wireless Collocation Summit on March 5, 2009 to discuss issues involving the carrier business case.

Wireless carriers are facing increasing demand to deliver on business expectations set only a few years ago with mounting pressure to deliver the latest wireless services, gain greater market share and reduce debt. The Carrier's business case is evolving to reflect the current business landscape. This session will participants through the evolving Carrier business model.

The conference will be held at the Hilton San Diego Mission Valley in San Diego, California from March 4-6, 2009. Additional information about the conference can be found [here](#).

**About the Shpigler Group, Inc.**

The Shpigler Group supports a clients through the development of strategic management consulting services. We focus on the electric utility and communications industries in identifying opportunities to create value in a constantly changing world. For more information about the firm, please visit the company website at [www.shpigler.com](http://www.shpigler.com).