



THE SHPIGLER GROUP
STRATEGY MANAGEMENT CONSULTING SERVICES

FOR IMMEDIATE RELEASE

June 28, 2007

For more information, contact
David Shpigler
845-920-7001

The Shpigler Group to Present at UPLC Conference

PEARL RIVER, NY, June 28, 2007 – David Shpigler of The Shpigler Group will address attendees of the United Powerline Council Conference, to be held at the Fairmont Dallas in Dallas, Texas on September 18-21, 2007. David Shpigler will give a presentation during the afternoon of September 19th entitled, *Developing the Business Case for BPL: Evaluating Issues Impacting the Economics of BPL*. This session will examine the overall business case for deploying BPL for differing customer types and demographics, varying service area morphology, and by different types of electric utilities. The presentation will offer perspectives on the relative costs and revenues from using BPL for internal and commercial services in each of these scenarios. David will also offer perspectives on the comparative financials when considering the business case matched against other technologies that are currently being used for commercial services and internal applications.

Information about the conference can be found [here](#).

About the Shpigler Group, Inc.

The Shpigler Group supports a clients through the development of strategic management consulting services. We focus on the electric utility and communications industries in identifying opportunities to create value in a constantly changing world. For more information about the firm, please visit the company website at www.shpigler.com.