



**THE SHPIGLER GROUP**  
STRATEGY MANAGEMENT CONSULTING SERVICES

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**FOR IMMEDIATE RELEASE**

July 22, 2009

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**David Shpigler to Address Audience in Brazil on Smart Grid Issues**

MONTEBELLO, NY, July 22, 2009 – David Shpigler, President of The Shpigler Group, will address the audience at the APTEL National Telecommunications Seminar in Rio Janeiro on Monday, September 14, 2009. At the conference David Shpigler will discuss trends occurring in the smart grid arena, provide an overview of smart grid from the U.S. perspective and discuss implications for Brazil, and identify key drivers of the business case. During the presentation, David Shpigler will provide key business case findings from analysis conducted by The Shpigler Group in recent studies of smart grid in tandem with organizations such as EEI, EPRI, and UTC.

The conference will be held at the Rio Othon Palace Hotel, Av. Atlantica, 3264 in Copacabana, Rio de Janeiro. Information about the conference can be found [here](#).

**About the Shpigler Group, Inc.**

The Shpigler Group supports a clients through the development of strategic management consulting services. We focus on the electric utility and communications industries in identifying opportunities to create value in a constantly changing world. For more information about the firm, please visit the company website at [www.shpigler.com](http://www.shpigler.com).